



TERMS OF REFERENCE

I. REQUIREMENT: VIDEO PRODUCTION AND EDITING

II. BACKGROUND

The Philippine Department of Tourism (PDOT) is promoting the Philippines as a wedding destination to Australians and Filipino-Australians. Three videos will be produced to showcase some of the country's ideal wedding destinations.

III. OBJECTIVE

The overall objective is to encourage Australian and Filipino-Australian couples to choose the Philippines for their wedding venue.

IV. DELIVERABLES

The winning bidder will produce 3 wedding videos featuring Australians or Filipino-Australians who have either held their wedding in the Philippines or are planning to have their wedding in the Philippines.

The winning bidder will source at least one interviewee for the 3 videos.

The draft of the videos will be delivered to PDOT not later than 29 November 2021.

The final edited video will be delivered to PDOT, ready for uploading to PDOT's Instagram and Facebook Accounts not later than 6 December 2021.

Pre-production will entail 3 interviews and creating a storyboard for the videos. Some footages will be provided by PDOT. PDOT will also provide snacks or meals during the interviews.

V. DOCUMENTARY REQUIREMENT

Bidders are required to provide their Australian Business Number (ABN) and at least 3 samples of previous videos produced in the past 2 years.

VI. BUDGET: Maximum of AUD 7,000.00 inclusive of GST.

VII. PAYMENT PROCEDURE

Electronic Fund Transfer of payment to winning bidder's nominated bank account

Prepared by:

ELEANOR A. PALIMA

Officer-in-Charge

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